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VIOLET BLUE

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RICHARD W. WIERING  
CLERK, U.S. DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

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8 UNITED STATES DISTRICT COURT FOR THE  
9 NORTHERN DISTRICT OF CALIFORNIA  
10 SAN FRANCISCO DIVISION

MJJ

C 07 5370

12 VIOLET BLUE, an Individual,  
13 Plaintiff,

Case No. \_\_\_\_\_

14 v.

**COMPLAINT FOR (1) TRADEMARK  
INFRINGEMENT, (2) TRADEMARK  
DILUTION, (3) VIOLATION OF CAL.  
CIVIL CODE § 3344; (4) UNFAIR  
COMPETITION**

15 ADA MAE JOHNSON a/k/a ADA  
16 WOOFINDEN, an individual d/b/a  
VIOLET BLUE a/k/a VIOLET a/k/a  
17 VIOLET LUST; VIOLET BLUE, INC., a  
California Corporation; and DOES 1-10,  
18 Defendants.

**DEMAND FOR JURY TRIAL**

20  
21 Plaintiff VIOLET BLUE, an individual, for her complaint against Defendant ADA MAE  
22 JOHNSON a/k/a ADA WOOFINDEN, an individual d/b/a VIOLET BLUE a/k/a VIOLET a/k/a  
23 VIOLET LUST; VIOLET BLUE, INC., a California Corporation; and DOES 1-10, alleges as  
24 follows:

25 **I. PARTIES**

26 1. Plaintiff Violet Blue (hereinafter referred to as "Plaintiff," "Blue," or "Plaintiff  
27 Blue") is an individual, residing and having her principal place of business in San Francisco,  
28 California, in the county of San Francisco.



1           A.     PLAINTIFF'S BACKGROUND.

2           8.     Plaintiff Blue is a well-known and respected personality in the field of human  
3 sexuality, sexual health, and relationship education. Since 1999, Blue has developed her  
4 reputation as a writer, lecturer, blogger, podcaster, editor, and newspaper columnist, among  
5 other forms of media and education. Blue's significant reputation in the community was  
6 achieved through hard work, substantial effort, and the high quality that makes her work  
7 attractive to a large and mainstream audience.

8           9.     From 1999 to the present, Plaintiff Blue has regularly written articles dedicated to  
9 human sexuality, exclusively under her own name, which have been published in various  
10 national magazines, newspapers, and websites. Her work has recently been featured in the July  
11 2007 issue of *O, the Oprah Magazine*. (A true and correct copy of this article is attached to this  
12 Complaint as Exhibit A.)

13          10.    Plaintiff Blue also maintains an internet website entitled "Violet Blue™: Open  
14 Source Sex" (located at <http://www.tiny nibbles.com/>) to provide access to her works. The site  
15 focuses on healthy attitudes towards human sexuality and safe sex practices. As a result of the  
16 good reputation and high quality of work produced by Plaintiff Blue, the website regularly  
17 attracts over 4.3 million visitors each year.

18          11.    Owing in no small part to her fame and notoriety, Plaintiff Blue routinely lectures  
19 at the University of California's Boalt Hall School of Law (Berkeley), the University of  
20 California at San Francisco, and at numerous new media conventions, to live audiences as large  
21 as 300 persons.

22          12.    Plaintiff Blue also hosts a podcast series entitled "Violet Blue™: Open Source  
23 Sex". Her podcast is distributed through the internet to a global audience of over 3.2 million  
24 subscribers. "Violet Blue™: Open Source Sex" has frequently been ranked among the ten most  
25 popular podcasts by the iTunes Music Store®, which is the world's leading distributor of  
26 podcasts.

27          13.    In the January 23, 2007, online issue of *Forbes* magazine, Plaintiff Blue was  
28 honored as one of the Internet's most influential figures in an article entitled "Forbes Web Celeb

1 25". (A true and correct copy of the column as provided at <http://www.forbes.com> is attached  
2 hereto as Exhibit B.)

3 14. Plaintiff Blue's column "Open Source Sex" appears on a weekly basis on the  
4 internet at SFGate.com, the website of the *San Francisco Chronicle*, a well-respected and long-  
5 running daily newspaper having a significant daily regional, national, and international  
6 distribution. SFGate.com is the sixth most popular newspaper website in the United States, with  
7 a monthly audience of over four million unique visitors.

8 15. Plaintiff Blue is also a published author, having authored seventeen books, which  
9 are currently for sale at, among other places, Amazon.com, the leading online retailer of  
10 mainstream printed material. These books, dedicated to helping couples improve their  
11 relationships, have been well received by a large and mainstream audience. To date, Plaintiff  
12 Blue's published books have sold in excess of 300,000 copies in 32 countries, and have been  
13 translated into Spanish, French, Italian, with other languages forthcoming.

14 16. A true and correct copy of a photograph of Plaintiff Blue, depicting her  
15 longstanding public look including short "betty" bangs, long, dark/black hair color, is attached  
16 hereto as Exhibit C.

17 17. As a result of Plaintiff Blue's time, effort, and talent, she has become widely  
18 recognized as a premier sexual health commentator in California, throughout the country, and  
19 throughout the world. For her entire career, her writings, publications, programs, speaking  
20 engagements, and educational initiatives have all been associated exclusively with her name and  
21 trademark: Violet Blue.

22 B. DEFENDANTS' CONDUCT.

23 18. Defendant Johnson is an American pornographic actress, who has adopted the  
24 name "Violet Blue" for use in her acting and pornography-related appearances.

25 19. Plaintiff is informed and believes and thereon alleges that in recent years  
26 Defendant Johnson has appeared in dozens of pornographic films in which she either starred or  
27 co-starred under the name "Violet Blue." These films include, but are not limited to, such titles  
28 as "My Ass #12," "I've Never Done That Before #1," "Oral Adventures of Craven Morehead

1 #7,” “Bend Over and Say Ahhh 4,” “Whore of the Rings,” “Shut Up and Blow Me #29”, and  
2 “Who Violet Blew.” Plaintiff is informed and believes and thereon alleges that as recently as  
3 2007, Defendant Johnson appeared in a film entitled “Romantic Desires”, under the name Violet  
4 Blue.

5 20. Plaintiff is informed and believes and thereon alleges that the recording of  
6 Johnson’s pornographic performances occurred in the State of California.

7 21. The recordings of Defendant Johnson’s pornographic performances are available  
8 for purchase in this judicial district at, among other locations, Good Vibrations, a retail store  
9 located at 603 Valencia Street, San Francisco, California. The recordings of Johnson’s  
10 pornographic performances are also available for sale to individuals in this judicial district  
11 through internet websites, including at [www.violetblue.org](http://www.violetblue.org) and [www.movies.violetblue.org](http://www.movies.violetblue.org).

12 22. Plaintiff is informed and believes and thereon alleges that Defendant Johnson  
13 makes regular trips to this judicial district for purposes relating to her pornographic  
14 performances and the conduct complained of in this action. For example, at least as recently as  
15 October 2006, Plaintiff is informed and believes and thereon alleges that Defendant Johnson  
16 personally attended press functions and industry events in this judicial district for purposes of  
17 promoting the sales and distribution of her pornographic performances and website.

18 23. Plaintiff is informed and believes and thereon alleges that, in 2001, Johnson  
19 registered (or caused to be registered) the domain name [www.violetblue.org](http://www.violetblue.org).

20 24. Plaintiff is informed and believes and thereon alleges that, in 2005, Johnson was  
21 instrumental in founding Defendant VBI, a California corporation created to take title to the  
22 domain name [violetblue.org](http://violetblue.org). VBI is the current owner of that domain name, and uses that  
23 domain for the purposes of promoting and distributing pornographic and other related content  
24 under the name “Violet Blue”.

25 25. Sometime after the registration of the [www.violetblue.org](http://www.violetblue.org) website domain,  
26 Defendant Johnson, and thereafter Defendant VBI, established a paid-subscription pornographic  
27 website at that domain. This paid-subscription pornographic website has been, and continues to  
28 be, dedicated to the obscene exploits of Johnson’s “Violet Blue” persona. The

1 www.violetblue.org website and features images of Defendant Johnson designed to strongly  
2 resemble the real-life and long-standing appearance of Plaintiff Blue, including her long  
3 dark/black hair and short "betty bangs". (Attached hereto as Exhibit D, is a true and correct copy  
4 of screen shots of pages of the violetblue.org website (redacted for public view).)

5 26. Upon information and belief, Defendants receive revenue through the  
6 violetblue.org website directly from residents within this judicial district.

7 C. ACTUAL CONFUSION AND THE DILUTION RESULTING FROM  
8 DEFENDANTS USE OF PLAINTIFF BLUE'S NAME AND LIKENESS.

9 27. On or about October 27, 2006, Plaintiff Blue received several communications  
10 from established journalists (including Justin Juul, writing for the *San Francisco Bay Guardian*)  
11 and acquaintances (including Fleshbot.com co-contributor Gram Ponante) expressing their  
12 surprise to learn that Plaintiff Blue was appearing at the "Exotic Erotic Ball" to be held the  
13 weekend of October 28, 2006, in South San Francisco, California. Plaintiff Blue had no  
14 appearances scheduled for the Exotic Erotic Ball, but learned that Defendant Johnson was  
15 scheduled to appear in her "Violet Blue" persona. Defendant Johnson's appearance was  
16 advertised and promoted as an appearance by "Violet Blue". The individuals who contacted  
17 Plaintiff Blue about the appearance were confused by advertisements for Defendant Johnson's  
18 planned appearance at the Exotic Erotic Ball.

19 28. On-going public confusion continued in the spring of 2007. In an on-line audio  
20 program discussing the "Forbes Web Celeb 25" awards, the hosts of "This Week In Tech," a  
21 well-known and widely distributed audio podcast, were also confused by Defendant's use of  
22 Plaintiff's name. For example, in episode 86 of This Week In Tech, the hosts (Leo Laporte, John  
23 Dvorak, Patrick Norton and Robert Heron) mocked several of the "Web Celebs" honored by  
24 Forbes.com. Plaintiff Blue drew attention to the mockery in her column for the San Francisco  
25 Chronicle published at SFGate.com. Co-host LaPorte responded that he had confused Defendant  
26 Johnson, the pornographic performer, with Plaintiff Blue. Each of these well-known and well-  
27 educated media and technology hosts erroneously believed that Forbes had chosen to honor  
28 Defendant Johnson, when it was Plaintiff Blue who had in fact been honored.

1           29.    The confusion continues not only in the general public but also in the adult film  
2 industry. For example, as recently as October 6, 2007, Plaintiff Blue received an email from  
3 “Dave Pounder,” a purported acquaintance of Defendant Johnson, who has performed in  
4 pornographic films and on-line events with Defendant Johnson. The email is directed to Plaintiff  
5 Blue at the San Francisco Chronicle, where Plaintiff Blue writes the column, Open Source Sex,  
6 for SFGate.com. The email begins, “What’s up, girl! I see you are writing for SFgate.com  
7 now.... Very interesting.” It continues with the plainly mistaken belief that Plaintiff Blue is in  
8 fact Defendant Johnson: “I’ll never forget you because you were my first scene ever ...”.  
9 Plaintiff Blue has never met nor appeared in any film with “Dave Pounder”.

10           30.    The confusion between Plaintiff Blue and Defendant Johnson, which continues to  
11 the present, results from Defendant Johnson’s use of Plaintiff Blue’s name and likeness to  
12 promote her pornographic content on the internet, through film and video distribution, and  
13 through her website [www.violetblue.org](http://www.violetblue.org).

14           D.    DEFENDANT JOHNSON’S BROKEN PROMISE TO CEASE AND  
15           DESIST.

16           31.    As recently as December 2006, Defendant Johnson promised to cease, desist, and  
17 quit the use of the name “Violet Blue”. Making these promises explicit, Johnson wrote in to  
18 Plaintiff Blue that she is “finished doing Boy/Girl porn scenes, so your [Plaintiff’s] name will no  
19 longer be on the front of porn box covers that say ‘Shut up and blow me’ and the like.”

20           32.    Despite more than one assurance to Plaintiff Blue, Defendant Johnson has  
21 nonetheless continued her unauthorized and patently offensive use of Plaintiff Blue’s valuable  
22 identity and trademark in Defendant Johnson’s and Defendant VBI’s promotion of pornographic  
23 content on the internet, through film and video distribution, and through the website  
24 [www.violetblue.org](http://www.violetblue.org).

25           33.    Plaintiff Blue has consistently and clearly demanded that Defendants cease,  
26 desist, and quit the use of the pseudonym “Violet Blue,” because of the likelihood of confusion  
27 as to the origin of the works on which that name appears and because of the harm to Plaintiff

28    ///

1 Blue's identity, reputation, and good name resulting therefrom. Defendants have refused to do  
2 so.

3 **FIRST CAUSE OF ACTION**

4 **(Trademark Infringement)**

5 34. As and for a cause of action against Defendants, and each of them, Plaintiff  
6 adopts, realleges, and incorporates by reference all of the allegations contained hereinabove in  
7 paragraphs 1 through the immediately preceding paragraph as though fully set forth.

8 35. Plaintiff Blue, through continuous and exclusive use dating back at least until  
9 1999, has acquired valuable trademark rights to the use of her mark VIOLET BLUE.

10 36. Plaintiff Blue is informed and believes and based thereon alleges that Defendants,  
11 and each of them, have created a likelihood of confusion as to sponsorship, connection, or  
12 authorization with Plaintiff Blue's valuable mark thereby constituting infringement of Plaintiff  
13 Blue's trademark rights.

14 37. The foregoing actions constitute a violation of 15 U.S.C. § 1125.

15 38. As a proximate result of Defendants' above-described conduct, Plaintiff Blue is  
16 informed and believes and based thereon alleges that she has suffered damage to her business,  
17 goodwill, and profits in an unascertained amount. Plaintiff Blue will seek leave to amend this  
18 Complaint when such damages have been ascertainable.

19 39. The above-described acts of Defendants have caused and are continuing to cause  
20 irreparable injury to Plaintiff Blue, for which Plaintiff has no adequate remedy at law, and  
21 Defendants will continue to do so unless enjoined by this court.

22 **SECOND CAUSE OF ACTION**

23 **(Trademark Dilution)**

24 40. As and for a cause of action against Defendants, and each of them, Plaintiff  
25 adopts, realleges, and incorporates by reference all of the allegations contained hereinabove in  
26 paragraphs 1 through the immediately preceding paragraph as though fully set forth.

27 41. Plaintiff Blue, through continuous and exclusive use dating back at least until  
28 1999, has acquired valuable trademark rights to the use of her mark VIOLET BLUE.



1           41. Plaintiff Blue's trademark is a famous mark, entitled to protection under the  
2 federal Lanham Act, 15 U.S.C § 1051, et seq.

3           42. Plaintiff Blue has no control over the quality of Defendants' offerings either  
4 through their web site or through brick-and-mortar sales establishments. As a result, such use by  
5 Defendants continues to dilute the distinctive qualities of Plaintiff's valuable trademark. The  
6 dilution in this case is especially egregious, offensive, and damaging because of the base,  
7 obscene, and pornographic nature of the use being made by Defendants of Plaintiff's protected  
8 Violet Blue trademark.

9           43. Defendants' wrongful conduct, including but not limited to goods and services in  
10 the area of pornographic entertainment, constitutes an extreme threat to the distinctiveness and  
11 wholesome nature of the Plaintiff's mark that Plaintiff Blue has expended great time and effort to  
12 cultivate, develop, and maintain and greatly tarnishes the positive and high-quality reputation  
13 associated with Plaintiff Blue's trademark.

14           44. The foregoing actions constitute a violation of 15 U.S.C. § 1125.

15           45. As a proximate result of Defendants' above-described conduct, Plaintiff Blue is  
16 informed and believes and based thereon alleges that she has been damaged in an unascertained  
17 amount. Plaintiff will seek leave to amend this Complaint when such damages have been  
18 ascertained.

19           46. Defendants have, at all material times, acted in bad faith towards Plaintiff, thereby  
20 entitling Plaintiff to treble damages against Defendants, and each of them, in an unascertained  
21 amount. Plaintiff will seek leave to amend this Complaint when such damages have been  
22 ascertained.

23           47. The above-described acts of Defendants have caused and are continuing to cause  
24 irreparable injury to Plaintiff, for which Plaintiff has no adequate remedy at law, and Defendants  
25 will continue to do so unless enjoined by this court.

26 ///

27 ///

28 ///







# **Exhibit**

# **A**

# Contributors



◀ You wouldn't think a Grammy-winning singer and Oscar-nominated actress would be afraid to perform for a few relatives, but Queen Latifah is one star who's more comfortable in front of a large audience. "When I was little, my family would ask me to do imitations of commercials because I was good at it, but I was shy because I could see them staring right at me," says Latifah, who stars with John Travolta and Michelle Pfeiffer in this summer's remake of *Hairspray*. "I found that in front of a big crowd, I could ignore the stares." In her aha moment (page 53), she tells us how she first found her confidence onstage.

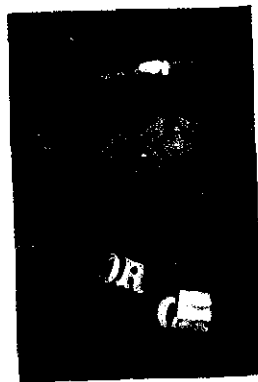


▲ "I believed it was possible to get over my shyness. And belief is a decision, really," says writer Beverly Donofrio, who details how she overcame her introversion with hypnosis in "Relax... You... Are... Getting... Bolder!" (page 176). She is now considering joining a monastery. "I can retreat and know that it isn't about avoidance," says Donofrio, who rediscovered her faith in recent years. The author of the memoir *Riding in Cars with Boys* (William Morrow), Donofrio lives in San Miguel de Allende, Mexico. Her first children's book, *Mary and the Mouse, the Mouse and Mary* (Random House), will be published in September.

▶ Violet Blue's career as a sex educator and brazen blogger hasn't made her immune from typical hang-ups.

"If my boyfriend says something explicit between the sheets, I blush and lose all ability to speak," says the San Francisco resident, who writes about why women should watch more pornography in "Tuned In, Turned On" (page 186). "It's culturally acceptable for boys to grow up with sexual imagery—think of the stereotypical stack of Dad's *Playboys*—but girls don't have that comfort level," she says. "So we've got a bit of catching up to do."

Blue's podcast, *Open Source Sex*, is one of the most popular adult programs on iTunes.



◀ For our preview of Sarah Jessica Parker's first-ever fashion line ("The Miracle Worker," page 190), makeup artist Jamie Melbourne gave our "real women" models a natural look that would match the clothes' simple yet sophisticated style. "I avoided foundation and just used blushes, lipcolor, and mascara with a light eyeliner," says Melbourne. A native of Jamaica, he got his start on the set of Quentin Tarantino's *Reservoir Dogs* through a friend who happened to be Geena Davis's hairstylist. Later he was hired by François Nars—creator of his own cosmetic line—to work backstage at fashion shows for Gianni Versace and Dolce & Gabbana. He lives in New York with his partner and their 13-year-old English cocker spaniel.

[CONTINUED ON PAGE 22]

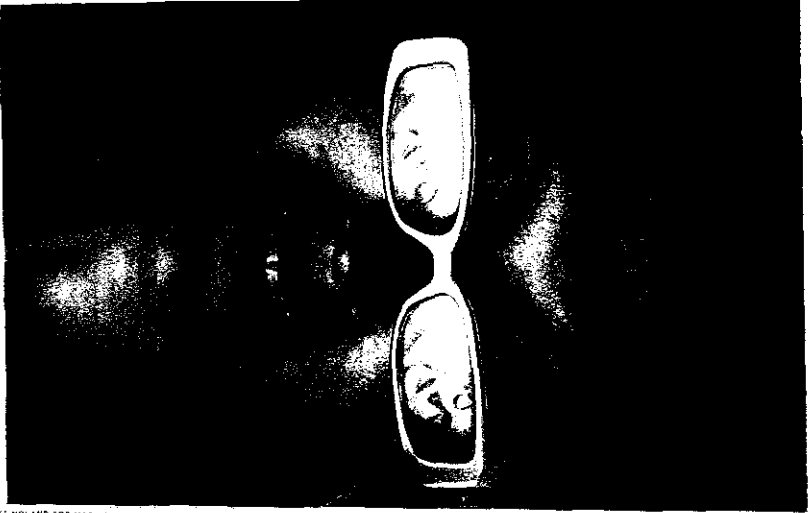
# Eyes Wide Open

What kind of woman watches **VIOLET BLUE** reprints on the pleasures of pressing play?

Personally, I like my pizza deliveryman to do one thing: bring me my dinner. But mention this guy to a group of women, and, while most of us will giggle at cheesy puns with romantic overtones, a good number of us will cough up that hilariously bad porn cliché: the randy fellow who's always ready to accept sex in exchange for a meal (a sausage and anchorman). Notwithstanding how lame the cliché is, getting simply bad porn is rare after ten years as a professional reviewer of the stuff. I can report that much of it is very high: the fact is, millions of women use and enjoy explicit sexual imagery. "What's perhaps more surprising, given the latest scientific research, is that more of us do."

In the first three months of 2007, according to Nielsen/Nielsen, approximately one in three visitors to adult entertainment Web sites was female; during the same period, nearly 13 million American women were checking out porn online at least once each month. Theresa Flynn, vice president of marketing for Hustler Video, says that women account for 46 percent of business at her company's video stores. And the female audience is increasing, she adds. "Women are buying more porn." (They're creating more of it, too. Female director Candisha Rowak's lavacore erotic video, *...a prospect for women viewers, sell in the rate of approximately 1,000 copies a month*.)

Meanwhile, science is finally buying into the idea that women are at least as stimulated by porn as men. In a soon study at McGill University, researchers monitored genital temperature changes in men and women alike began displaying arousal within 30 seconds, even when the maximum arousal in about 11 minutes, women in men about 12.6 statistically significant difference, according to the study. Even more compelling were the results of a 2004 study at Northwestern University that also assessed the effect of porn on genital arousal. Mind you, a copy of *Bigly, the Hammer Layer* and a lube-up feedback device in most girls' idea of a hot night in. But when the researchers showed gay, lesbian, and straight porn to heterosexual and homosexual women and men, they found that while the men responded more intensely to porn that mirrored their partner's gender orientation, the women tended to like it all. Or at least their bodies did.



PHOTOGRAPH BY GREG MILLER

...or that's the hitch: Even when our bodies respond to what we're seeing, not every woman feels empowered to enjoy the show. For years we've been told that we won't—or shouldn't—be turned on by porn, and of story sleep-...right. The message has come from all sides—from conservative Christian organizations ("Traditionally, women are far more likely to engage in wishful, romantic fantasies than crude scenes of people engaging in sexual acts," Kathy Gallagher, co-founder of Pure Life Ministries, has written to the radical feminist Catherine MacKinnon (who says porn exploits and discriminates against women, and encourages rape). When everyone tells you that what you might be curious about, or even secretly like, is wrong, bad, sleazy, and shameful, you don't have to cast a line very far to land a set of inhibitions.

And indeed, many a smart, strong, sexually self-reliant girl has popped in a porn DVD and expected it just as quickly because she saw something that offended her or made her uncomfortable. The hand from many women that they don't like the sense of being "out of control" they get from watching porn—that disconnect

PHOTOGRAPH BY GREG MILLER FOR WARE DOWN INC. GLASSES: DOUCE & GARDENS; TOP: EDDIE SAUER COLLECTION; PHOTODISC PHOTOGRAPHY/VEEA.

between how their body is feeling and what their brain is telling them is acceptable. I like to remind these women that porn won't make you do anything you didn't already want to do before you pressed play on the *Edward Pemberton* DVD.

I've also heard, plenty of times, that porn degrades women, which lots of women appreciate for all its bumpy horries in fragrance. If heterosexual porn degrades women, does gay porn de-...grade men? What about porn made by women—is that degrading, too? For me, the real problem with most porn is its homogeneity—the ridiculous costumes, the awful cinematography, the ludicrous story lines, the terrible acting (not to mention how sexy the close-ups sometimes look, how fake the bodies are, how some sound like injured animals...).

And yet in my research and experience, the big for women (and men) to enjoying explicit imagery... they don't "stare up" to the bodies and abilities of... screen. Erotic models and actresses bring up a who... equity issues, from breast size to weight, from wha... "down there" to the adult scene we all periodically fi... But it's worth remembering that if porn performs... you and me, they'd be out of a job. They're adorns... get cosmetic surgery literally (and sometimes frig... head to me, they have makeup in places you'd be sur... can be applied. They shave and wax everything, in... they're weirdly flexible. They occupy a tiny end of... and that's why they're capable of acting out fantasy

though I've sometimes felt that my job... being a canny in a hard-core boys' cl... I've seen a change in quality in the past few years that... I think it's a direct reflection of the growing female au... dience. As more discriminating viewers, we've demanded better... porn—and for it is being made. Women are changing the market. Director Marina Brany's gorgeously shot movie, *Call of which re... ture strictly (fashion action) look like 1920s noir films with sex, but*

**We Are Curious, Violet Blue...**

Suspecting that *A Clockwork Orange* probably isn't as good as its nameplate, we asked porn reviewer Violet Blue to recommend a starter kit of quality adult films. (Blue also suggests visiting Web sites such as *Sugard.com* and *Greenie.com*, both of which offer diverse video selections and stringent privacy policies.)

**Coming to the REAL PEOPLE.**  
**REAL LIFE, REAL SEX series:** Each movie in this series focuses on one actual couple. "Director Tony Constantino shows what it looks like when two people who are in love have sex," says Blue. "It's beautiful—the antithesis of shapeless boring

not explicit sex—just a lot of tease and dreamy out-of-focus music. And Constantino films, maker of high-quality, documentary-style, real-couples videos, aggressively markets to women with the simple tagline "Women love real sex."

So just what do we love about it? First, the way it lets us satisfy our very normal, very human sexual curiosity. If you're like me, you're the kind of woman who'll peep in Pam Anderson's new boob job just to see the latest installations. But it's not just what the bodies look like; it's what they look like aroused—and what they can do. Watching people have sex can be fascinating.

Porn is also a fun and versatile toy. Sure, I sometimes feel like I need Google Earth to show me where the good porn is, but once I find it, I can figure out what to do with it faster than you can click Zoom In. Explicit sexual imagery is an aphrodisiac; it sends a direct current buzzing from our brains to our genitals.

Like a reliable vibrator, it can be a great tool. With porn, women like me get in experiment with making adult choices and trying on new fantasy decks just as we might try a different brand of condom for a change. We don't have to think of rationality and animality urges as mutually exclusive. If we desire, we can let them play together like tennis doubles. There is one more pleasure to add to life's sexual buffet: one that can be enjoyed with a partner or alone. And if *Showing Yours/Private* winds up giving you more giggles than orgasms, then the only casualty is... Ryan's privates. **D**

port in which everyone is just going through the motions."

**CHIT CHAT: VINTAGE EROTICA series:** A collection of porn footage from the 1920s through the '50s. Made before the era of boob jobs and lumpy tucks, the movies feature stunning, all-natural bodies. "Some of the action is pretty hard-core. The intense sex acts in modern porn aren't so new after all."

**JENNA JAMESON IS THE MASSAGE:** The porn diva stars with her husband in this film about a masseuse who crosses the line with a client. "This one," says Blue, "has strong writing and acting. I was actually curious to see how the story would end."

—TACHEE BARTSON

So while the breasts may be fake, the chemistry is real.

**THE BI-APPE: Outspoken sex blogger and activist Audricka Ray makes her directing debut with a film about one woman's bisexual exploration. "What sets this apart is that it's got an African-American lead, which you almost never see in porn."**

2007 JULY 14

# **Exhibit**

# **B**





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### In Pictures: The Web Celeb 25

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E-mail Alerts Create Alerts Speed

**RANK:** 25  
**NAME:** Violet Blue  
**WHAT:** Sex educator

tinynibbles.com

Sex educator Violet Blue is the best-selling, award-winning author of over a dozen books on sex and sexuality, as well as the sex columnist for *The San Francisco Chronicle*. She's also nearly omnipresent on the Web, whether she's writing for Metroblogging San Francisco, reporting for Geek Entertainment Television, contributing to Fleshtbot.com or hosting Open Source Sex, one of the most Internet's most popular podcasts.



Courtesy of Tinynibbles.com

Inside Entrepreneurs

Who Manages Your Money?

How To Shop Smart

Today on Forbes.com - Blast From The Past - Dim Prospects - Will Google Crush The iPhone? - SportsMoney: Your Name Here - Shopping Cart Picks For Buffett And Lynch

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We help protect today's students.

And the stores where they buy those ripped jeans.



ADT Always There

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