

# Trademark/Service Mark Application, Principal Register

Serial Number: 85692888

Filing Date: 08/01/2012

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85692888
<b>MARK INFORMATION</b>	
*MARK	<a href="#">JEAH</a>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	JEAH
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Ryan Lochte
INTERNAL ADDRESS	c/oTheresa Simpson Garvey Schubert Barer
*STREET	1191 Second Avenue, Ste 1800
*CITY	Seattle
*STATE (Required for U.S. applicants)	Washington
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	98101
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	individual
COUNTRY OF CITIZENSHIP	United States
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	009

<b>*IDENTIFICATION</b>	Sunglasses; Swim goggles; DVDs featuring workout routines; Magnetic coded gift cards
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	014
<b>*IDENTIFICATION</b>	Jewelry; Key chains as jewelry
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	016
<b>*IDENTIFICATION</b>	Trading cards; Calendars; Posters; Photographs
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	021
<b>*IDENTIFICATION</b>	Mugs; Drinking glasses; Reusable water bottles sold empty
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	025
<b>*IDENTIFICATION</b>	T-shirts; Sweatshirts; Blouses; Sweaters; Shorts; Pants; Skirts; Socks; Swimsuits; Hats; Baseball caps; Sports hats; Jackets; Swim caps; Tank tops; Hooded sweatshirts
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Theresa Simpson
<b>FIRM NAME</b>	Garvey Schubert Barer
<b>STREET</b>	1191 Second Avenue, Suite 1800
<b>CITY</b>	Seattle
<b>STATE</b>	Washington
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	98101
<b>PHONE</b>	206-464-3939
<b>FAX</b>	206-464-0125
<b>EMAIL ADDRESS</b>	sstaff@gsblaw.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes

<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Theresa Simpson
<b>FIRM NAME</b>	Garvey Schubert Barer
<b>STREET</b>	1191 Second Avenue, Suite 1800
<b>CITY</b>	Seattle
<b>STATE</b>	Washington
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	98101
<b>PHONE</b>	206-464-3939
<b>FAX</b>	206-464-0125
<b>EMAIL ADDRESS</b>	sstaff@gsblaw.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	5
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	1625
<b>*TOTAL FEE PAID</b>	1625
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/TAS/
<b>SIGNATORY'S NAME</b>	Theresa A. Simpson
<b>SIGNATORY'S POSITION</b>	Attorney of Record, Washington Bar Member
<b>DATE SIGNED</b>	08/01/2012

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 85692888**

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### To the Commissioner for Trademarks:

**MARK:** JEAH (Standard Characters, see [mark](#))

The literal element of the mark consists of JEAH.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Ryan Lochte, a citizen of United States, having an address of  
c/oTheresa Simpson Garvey Schubert Barer,  
1191 Second Avenue, Ste 1800  
Seattle, Washington 98101  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Sunglasses; Swim goggles; DVDs featuring workout routines; Magnetic coded gift cards

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 014: Jewelry; Key chains as jewelry

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 016: Trading cards; Calendars; Posters; Photographs

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 021: Mugs; Drinking glasses; Reusable water bottles sold empty

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 025: T-shirts; Sweatshirts; Blouses; Sweaters; Shorts; Pants; Skirts; Socks; Swimsuits; Hats; Baseball caps; Sports hats; Jackets; Swim caps; Tank tops; Hooded sweatshirts

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Theresa Simpson of Garvey Schubert Barer  
1191 Second Avenue, Suite 1800  
Seattle, Washington 98101  
United States

The applicant's current Correspondence Information:

Theresa Simpson  
Garvey Schubert Barer  
1191 Second Avenue, Suite 1800  
Seattle, Washington 98101  
206-464-3939(phone)  
206-464-0125(fax)  
sstaff@gsblaw.com (authorized)

A fee payment in the amount of \$1625 has been submitted with the application, representing payment for 5 class(es).

### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /TAS/ Date Signed: 08/01/2012

Signatory's Name: Theresa A. Simpson

Signatory's Position: Attorney of Record, Washington Bar Member

RAM Sale Number: 4922

RAM Accounting Date: 08/02/2012

Serial Number: 85692888

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**JEAH**

**JEAH**